



WORKSHOP:

LIVE STREAM LIKE A PRO!

Been wanting to master Live Streaming? Ever wish you'd been one of the early adopters on You Tube, Facebook, Instagram, or Twitter?



LIVE STREAMING
is your 2nd Chance!

Make a name for yourself online. Regardless of budget, you can produce live videos that engage your audience, allow you and your business to stand out from the competition, and deliver conversion.

Explore why live video matters for business. Learn how to get started, and check out some of the latest technology such as the MEVO Live Stream Camera. Melissa will explore 3 ways to broadcast LIVE that fit any budget, impacting your online conversations, amplification and applause.

Fast track your brand and business in the digital age with this revved up program. Is LIVE right for you?

Join *Melissa Schenk* and find out!

IF YOU ARE ASKING ANY OF THESE QUESTIONS, THEN LIVE STREAM LIKE A PRO IS A MUST ATTEND PRESENTATION

1. How do I Live Stream using Facebook Live, YouTube, Instagram or Twitter?
2. How do I use LIVE video for my business?
3. How do I use LIVE video as part of my marketing strategy?
4. What affordable solutions/equipment can I use that will have me looking like a PRO?
5. How do I get started NOW?

OPTIONAL:

(A)

Learn more adding a Professional Live Stream Studio to your event for attendees to sign up for, where they can Live Stream in a Professional Setting, with a Host, and leave with a Professional Polished Video.

OR

(B)

Add on the opportunity for attendees to sign-up to work one-on-one with Melissa for an Hour of Live Stream Training/Coaching catered to meet their needs / and answer their questions one-on-one, with the option to Live Stream with Melissa if they desire! Melissa will also broadcast this to her network/reach/following.



BIO:

Melissa Schenk is passionate about the power of video. Described by many as energetic, creative, and a leader in her field - Melissa wears many hats as a Business Consultant, TV Personality, Producer, Entrepreneur, Speaker, Shopping Channel Spokesperson, and Author. With more than 19 years of experience in on-air television and online video production, she is sought after to craft powerful messages that speak to customers, educate prospects, increase conversions and build brand equity. You might remember her from Tourism Queensland's "Best Job in the World" Competition, she made it to the TOP 10 online out of more than 37,000 entries. Her professional experience spans networks from CTV, CNN, Shop NBC, The Shopping Channel and more! She is the owner of MS2 Productions - a high impact online video marketing agency that cost effectively brands, networks and markets for corporations and businesses with the next generation of media, video marketing, corporate storytelling and of course LIVE STREAMING!

For more information visit ms2.ca