**GRAND BEND & AREA CHAMBER OF COMMERCE**

Board of Directors’ Meeting

May 21, 2018 – 4:30pm

Pine Dale Motor Inn

**Chair:** Jeff Pacheco

**Directors Present**: Jeff Pacheco, Glen Baillie, Veronica Brennan.

**Directors Absent:** John Choma, Mike Corrie, Doug Pedlar, Matt DeJong, Valante Karamoutzos, Neil Clifford (passed away May 9).

**Staff Liaison:** Susan Mills (Manager)

1. **Call To Order:** 4:40pm. ***Quorum not achieved.***
2. **Approval of Agenda**. Motion to approve the agenda: Glen Baillie; Seconded: Jeff Pacheco. Carried.
3. **Approval of the Minutes.** *Postponed due to lack of quorum*.
4. **Financial Statements**: Received the $24k tourism grant from the Municipality; was deposited Friday, May 16 bringing account balance to $41,713.83. All bills up-to-date. Motion to approve the financials: *Postponed due to lack of quorum*.
5. **Chamber Member Events & Services**
   1. **Golf Tournament:** RFQ to go out within the week with responses scheduled back by the following week. Will provide the board with the quotations and the golf Chair's recommendation via email with an online voting option, so that we get caught up on sponsorship sales and event promotion.
   2. **West Coast Lions Dog Guides Sponsorship**: Due to the tight 2019 budget, the Chamber is unable to provide sponsorship to this event, however we will provide in-kind promotion on grandbendtourism.com, facebook page and post their flyer.
6. **Tourism & Visitor Services**
   1. **Summer Experience Program:** SEP grant application successful and we'll receive $3,658. Posted the tourism counsellor position with Community Employment Program, Indeed, Betterteam (Google Jobs), our facebook page and website. Investigate the Pathways to Hire as a program that may extend our options.
   2. **Visitor Guide**:
      1. Still need assistance delivering local visitor guides. Will call Mike Corrie to see if he can deliver the Clinton, Benmiller, Goderich, Seaforth boxes. Also need help bringing over the balance of the guides from the container to the Welcome Centre.
      2. 2020 Advertising & Marketing Package completed and ready to kick-off sales of next year's book.
   3. **Rotary Water Station Initiative**: Rotary requesting we share a letter addressed to the community and local businesses to increase business participation in the plastics reduction campaign. We'll send out the information in one of our regular members e-newsletters.
   4. **Tourism Sarnia Lambton / Local Culinary Event:** Heard from Mark Perrin he is working on the concept. Glen Baillie and Jeff Pacheco will be attending their AGM. Glen attended the recently organized Bend Bus Meet & Greet, reporting that 25% of the riders are aged 55+.
7. **Director & Committee Reports:** 
   1. None
8. **New Business:** 
   1. None**.**
9. **Next Meeting:** Tuesday, June 18, 4:30pm, Pine Dale Motor Inn.
   1. Discussion of revising meeting time to either Monday or Wednesday and at 4pm. Susan Mills to poll directors and garner a consensus for new date and time.
10. **Adjournment:** Motion to Adjourn: 5:20pm – by Jeff Pacheco; Seconded: Veronica Brennan. Carried.

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| **Approved On: (Month/Day/Year)** |
| **Signed:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Signature & Position |
| **Signed:**  Susan Mills (Manager) |