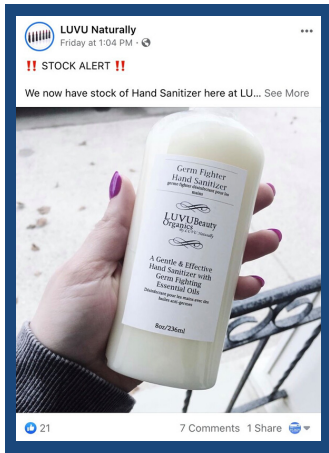




Sell Remotely Using Facebook

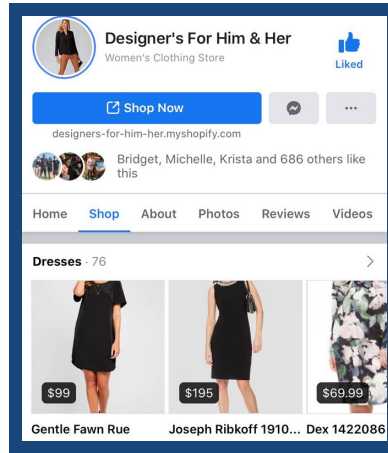
1 BUSINESS PAGE POST



STEPS:

- Navigate to your business page & click 'create post'.
- Add a high quality image, price, details & delivery info, then click 'post'.
- Respond to comments & messages.
- Monitor post analytics.
- [Learn more!](#)

2 FACEBOOK SHOP

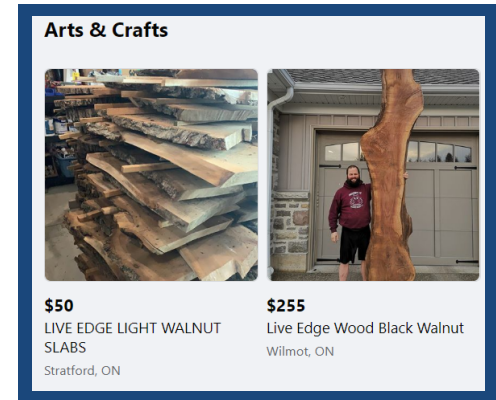


STEPS:

- Create a 'shop' tab on your business page.
- Add products or collections (add as many as you want).
- Add high quality images, price & details. Click 'save'.
- Verify your identity so you can manage your revenues.
- [Learn more!](#)

3 FACEBOOK MARKETPLACE

NOTE: Posted from your personal page.



STEPS:

- Go to Marketplace & click 'sell', then select a category.
- Add a high quality image, then title, price & details.
- Click next & 'Marketplace' & then click 'publish'.
- Respond quickly & mark items as 'sold'.
- [Learn more!](#)

NOTE: Please adhere to Facebook's Community Standards & Commerce Policies.

ENGAGING CONTENT

Facebook's new algorithm favours posts & pages that are engaging. Be engaging by:

- Posting regularly.
- Posting quality content.
- Being friendly & conversational.
- Responding to comments & messages.
- Use analytics to track performance.

FACEBOOK ADS

Pay Per Click Advertising

- Facebook ads look like regular posts, but can be highly targeted to reach those who are most likely to buy your product or service.
- Easy to create & run campaigns.
- Easy to track ad performance.

