

## Take Your Best Shot With Your Sponsorship! White Squirrel Golf Club Wednesday, September 14, 2022

## Hold an on-course activity with product sampling, give-aways or just fun

Take full advantage of your sponsorship by making an engaging "hole station", it just requires a little imagination!

Since we're fundraising in support of tourism and visitor services, and our wordmark is "It Starts At The Beach", think blow-up palm trees and flamingos and a beach themed table cloth!

Have a prize wheel or a golf ball pinata.

Dollar stores and party supply are great places to get fun themed items.

For example, on a display table showcase products and marketing literature alongside a margarita maker and hand out margaritas or pina coladas.

For those whose product is alcoholic in nature, White Squirrel is willing to showcase your product. You would need to "purchase" the alcohol through the White Squirrel in order to comply with liquor licensing requirements.

When taste-testing anything on course, it's best to keep to one-bite and one-gulp sizes.

Have an offering that's exclusive to the tournament attendees and when they visit your booth / hole station, record their names on a piece of paper to follow-up.







